



Thomas Sodemann
Vice President

DATAComm PLUS KEEPS CUSTOMERS SAFE THROUGH ROLLING BLACKOUTS

*Innovative Technology Set to Replace
Outdated Voicemail Systems*

FRANKLIN, WI – July 25, 2012 - DataComm Plus, a leader in unified communications, announced today that it has launched a data safety program to protect its customers from the expected increase in rolling blackouts and brownouts this summer. Companies across the board are using more energy to power their businesses than ever before and increasing energy demands are putting a strain on major energy suppliers. In years past, energy suppliers have turned to blackouts and brownouts as a last resort, yet in the coming months blackouts will be an unfortunate necessity.

Every year companies face this problem, along with other disasters such as hurricanes, tornadoes, storms, power outages and floods. Oftentimes these disasters cause major disruptions to the business and in some cases companies can lose critical computer files or company records. Most businesses can't afford to lose these files or have their phones down during peak hours. As a result, many businesses have turned to DataComm Plus to help eliminate these threats, and are leveraging their

technological expertise to create a competitive advantage for themselves.

Business Continuity Disaster Recovery (BCDR) automatically creates failsafes for key communications systems, so in the event of an emergency, businesses can run uninterrupted. For example, if a phone line were to go down, incoming calls would immediately be transferred to a backup carrier and calls would then be routed to cell phones instantly. Another example of BCDR in action is when all computer files are automatically backed up at the end of every day and saved to a different location so they can immediately be accessed in the event of an emergency. DataComm Plus' team is filled with technology experts, who know many other practical ways to apply futuristic technology to solve today's real business problems.

"It is our responsibility as our customers' trusted technology advisor to protect our customers' data networks and business phone systems from any event that could cause them to go down such as a power outage or natural disaster," stated Thomas Sodemann, Vice

President of DataComm Plus. "Our objective is to give business owners peace of mind that their technology is secure and accessible so they can focus on growing their businesses."

ABOUT DATAComm PLUS

Since 1981, DataComm Plus has committed to establishing lasting business relationships with our clients. DataComm Plus offers innovative voice, video, and data networking solutions that increase our clients' profitability and gives them a competitive advantage in their marketplace.

DataComm Plus recognizes the critical need for a communications company that combines leading technology with top-quality service and support.

Our mission is to provide exceptional value through managed services that eliminate technological obsolescence, ensure a fixed cost for our business partners, and maximize the profits, productivity, image, and competitive advantage of those partners. Highly trained and motivated professionals give you measurable results.