DataComm + PLUS

Thomas Sodemann
Vice President

DataComm Plus Delivers Desktop-to-Desktop Videoconferencing Solutions

Innovative Technology Set to Replace Outdated Voicemail Systems

FRANKLIN, WI - December 19, 2011 – DataComm Plus, an industry leader in unified communications, announced today that they have extended their product offering to include desktop-to-desktop videoconferencing solutions. These solutions will add a vital component to the breadth and depth of DataComm Plus' product mix, and will give their customers tremendous flexibility when collaborating.

Desktop-to-desktop video conferencing solutions enable users to conduct face-to-face meetings without leaving their desk. Multiple parties can collaborate with one another on various projects, increasing office productivity. Essentially, this dynamic technology elevates our expectations of basic web and audio conferencing tools.Users simply log-in to their video conferencing provider's software, turn on their webcam and are then able to view one

another and interact as if everyone were sitting in the same room. Videoconferencing has gained traction due to its ability to show non-verbal communication and increase the "human feel" of meetings. Additionally, DataComm Plus' customers are experiencing huge savings in travel related expenses and have eliminated unnecessary travel time.

"We're thrilled to bring another critical solution to our loyal customer base," commented Thomas Sodemann. "This technology has been available for years but it has finally matured and reached the desktop. We are seeing many of our customers utilizing this to leave their competitors in the dust. Our philosophy has been, and always will be, to create a long-term relationship with our customers by providing them with technology that either increases their profitability or provides them with a competitive advantage," added Tom Sodemann. "Desktop-to-desktop videoconferencing is poised to revolutionize the way small to mid-sized businesses

communicate and compete with large corporations."

ABOUT DATACOMM PLUS

Since 1981, DataComm Plus has committed to establishing lasting business relationships with our clients. DataComm Plus offers innovative voice, video, and data networking solutions that increase our clients' profitability and gives them a competitive advantage in their marketplace.

DataComm Plus recognizes the critical need for a communications company that combines leading technology with top-quality service and support.

Our mission is to provide exceptional value through managed services that eliminate technological obsolescence, ensure a fixed cost for our business partners, and maximize the profits, productivity, image, and competitive advantage of those partners. Highly trained and motivated professionals give you measurable results.